



"I SWEAR THAT I WILL FAITHFULLY TRY THE DEFENDANT AND GIVE A TRUE VERDICT ACCORDING TO THE EVIDENCE."

WWW.THEMURDERTRIALLIVE.CO.UK
BOX OFFICE 03333 447 143

About ITAE Productions

ITAE Productions are a complete show and event production company, recently featured on BBC's Dragons Den and backed by Deborah Meaden and Peter Jones. The group produces and delivers real life theatrical experiences for audiences all over the UK. We manage all aspects of the show production, delivery, box office and technical AV. ITAE Productions has thousands of avid attendees on opt in mailing lists as well as a large following on social media. We have very strong press links and ITAE Production events have featured in all major press publications including The Times, Daily Mail, BBC News, The Sun, The Mirror as well as Fox News in the IISA

Over 12,000 people purchased tickets to an ITAE Group experience in 2018

The Murder Trial Live

The Murder Trial Live is an interactive immersive piece of theatre offering audiences the chance to take part in deciding the outcome of a murder trial.

The audience form the jury and at the end deliberate to deliver the outcome. The experience sees the examination of witnesses as well as tangible evidence as part of the case. Built and delivered by leading barristers the courtroom is presided over by our well-respected Judge.

The outcome, innocent or guilty is delivered live before the experience ends and the audience is dismissed. The Murder Trial Live gives those with a passion for crime, crime fiction and law & order the chance to experience that vast responsibility of a Jury and the discussion, decision and debate around reaching a verdict.

Walk the customer journey at www.themurdertriallive.co.uk

Production Information

The production has a cast of 10 and a technician is supplied Full AV and set is provided as part of the tour Where feasible we can use venue AV Typical set build/breakdown takes 2 hours

"Incredible and compelling, unlike anything we have ever seen before" -BBC

Marketing & Audience

Typical audiences are 70% female and aged between 23-55. The majority identify as professionals with an interest in criminal justice Only 7% of the audience have carried our Jury Service before 97.8% of ITAE Group audiences would attend another ITAE Group event 96.4% agreed that ITAE Group events provide value for money

ITAE Group Box office processes over £1M worth of ticket sales on an annual basis

Partnership

ITAE Productions offer events on both a ticketed and direct basis. Please email carl@itaegroup.co.uk or call 01827 230610 ext. 209 to discuss a partnership with The Murder Trial Live.

